

# Module 1 – Operational and Management Snapshot

## Brief description

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We provide an effective brief assessment of your business/property at this point in time. Having analysed where your focus lies, we develop a structured range of possible optimisations for the operational business, brand and corporate positioning as well as economic profitability.

## Initial position

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It can be sensible for various reasons to seek an objective assessment of your business or property through external evaluation. Contact us for questions regarding the future direction, investments in the company, the situation with the operator, a possible sale of the property, succession planning, the implementation of measures in relation to sustainability or operational processes for improvement of profitability, digitisation or other challenges.

We help you identify problems and find sound, straightforward and effective solutions with our solid experience and recognised professionalism in operational and strategic management.

## Our services

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Expenses are calculated individually depending on the size and complexity of your business or your property and its focus. An in-depth analysis may include the following areas and tasks:

- Analysis of economic indicators and profitability
- Analysis of the environment (location, supply situation, competition)
- Assessment of the positioning (appearance, distribution, reputation, quality management)
- Gross process analysis
- Degree of digitisation
- Evaluation of sustainability
- SWOT analysis

The summary report includes specific recommendations according to your areas of focus.

We will be pleased to submit you a tailored quotation.

Price: starting from 3,800 CHF

